C16C22

INVOICE

Missouri PMCSA



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

10/17/12

12:38 PM M-F 12-1p

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invo	ice Period
583233-1	10/28/12	October 2012	10/0	1/12 - 10/22/12
Station	Account Executive	Sales	Office	Sales Region

MISSOURI PMCSA

•	Dan Driscoll	Washington DC	National
Advertis	 Product	Estim	ate Number

Flight Dates	Order #	Alt Order#
10/16/12 - 10/22/12	583233	09842331
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
1046	MOPE	ORDR
Agency Ref	Advertiser Ref	
	- W	

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7	10/17/12	10/17/12	M-F 9-10a	9-10a	W	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12W	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time		<u>h</u> <u>Ad-ID</u>			<u>Rate Type</u>
	1 4	W 10/	17/12 9:17 AM M-F 9-1	0a	9-10a	:3	O DMMPCAPA	AC1201		\$500.00 NM
3	3 10/18/12	10/18/12	M-F 9-10a	9-10a	T	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSST	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>vtion</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
	1 4	Th 10/	18/12 9:44 AM M-F 9-1	10a	9-10a	:3	O DMMPCAPA	AC1201		\$500.00 NM
	10/19/12	10/19/12	M-F 9-10a	9-10a		:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12F	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
L	1 4	F 10/	19/12 9:58 AM M-F 9-1	10a	9-10a	:3	O DMMPCAPA	AC1201		\$500.00 NM
[5	5 10/22/12	10/22/12	M-F 9-10a	9-10a	M	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	14		22/12 9:52 AM M-F 9-1	10a	9-10a	:3	O DMMPCAPA	AC1201		\$500.00 NM
7	' 10/17/12	10/17/12	M-F 12-1p	12-1p	W	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12W	Spots/Week 1	<u>Rate</u> \$500.00					
·	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>ntion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type

12-1p

:30 DMMPCAPAC1201

\$500.00 NM



Μ

1 4

10/22/12

7:08 AM M-F 7-9a

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

 Invoice #	Invoice Date	Invoice Month	Invoice Period
583233-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C16C22

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
8 10/18/12	10/18/12	M-F 12-1p	12-1p	T	:30	1	\$500.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12T	Spots/Week 1	<u>Rate</u> \$500.00		***************************************			
Spots: <u>#</u> Ch 1 4	Day <u>Air</u>			Start/End Time 12-1p		h Ad-ID O DMMPCAP	AC1201		<u>Rate</u> <u>Type</u> \$500.00 NM
									4000.00 2400
9 10/19/12	10/19/12	M-F 12-1p	12-1p	F	:30		\$500.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch	ı <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	F 10.	/19/12 12:43 PM M-F 1	12-1p	12-1p	:3	O DMMPCAP	AC1201		\$500.00 NM
10 10/22/12	10/22/12	M-F 12-1p	12-1p	M	:30	1	\$500.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch			ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4		/22/12 12:52 PM M-F	12-1p	12-1p	:3	O DMMPCAP	AC1201		\$500.00 NM
12 10/18/12	10/18/12	M-F 4-5p	4-5p	T	:30	1	\$375.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12T	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: # Ch			ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Th 10	/18/12 4:11 PM M-F 4	4-5p	4-5p	:3	O DMMPCAP	AC1201		\$375.00 NM
14 10/17/12	10/17/12	M-F 7-9a	7-9a	W	:30	1	\$825.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12W	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # Ch	Day <u>Air</u>		ription .	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4		/17/12 7:58 AM M-F 7	7-9a	7-9a	:3	O DMMPCAP	AC1201		\$825.00 NM
15 10/18/12	10/18/12	M-F 7-9a	7-9a	T	:30	1	\$825.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSST	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # Ch	Day Air			Start/End Time	Lenat	h Ad-ID			Rate Type
1 4	Th 10.			7-9a		O DMMPCAP	AC1201		\$825.00 NM
16 10/19/12	10/19/12	M-F 7-9a	7-9a	F	:30	1	\$825.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSSF	Spots/Week	<u>Rate</u> \$825.00					
Spots: # Ch			ription	Start/End Time	Lenat	h Ad-ID			Rate Type
1 4		/19/12 8:38 AM M-F 7		7-9a		O DMMPCAP	AC1201		\$825.00 NM
17 10/22/12	10/22/12	M-F 7-9a	7-9a	M	:30	1	\$825.00	NM	
Weeks:	Start Date	End Date MTWTFSS 10/28/12 M	Spots/Week	<u>Rate</u> \$825.00					
Spots: # Ch	10/22/12 Day Air		ription	₹625.00 Start/End Time	Lend	h Ad-ID		.,,,_,,	Rate Type
Op. 01.	<u> </u>	10040 700 41110 2000	7.0-	7.0-		·· ·· · · · · · · · · · · · · · · · ·	. 61 7.01		

7-9a

:30 DMMPCAPAC1201

\$825.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
583233-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C16C22

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
18 10/21/12	10/21/12	Su 7-9a	Su 7-9a	s	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	<u>Start Date</u> 10/15/12 n <u>Day Air</u> Su 10/	10/21/12 Date Air Time De	-5 1 escription	Rate \$500.00 Start/End Time Su 7-9a		1 <u>Ad-ID</u>) DMMPCAPA	AC1201		<u>Rate Type</u> \$500.00 NM
21 10/17/12	10/17/12	9-930p	9-930p	W	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTF:		<u>Rate</u> \$1,800.00					
Spots: <u>#</u> Cł 1 4	Day <u>Air</u>		escription	Start/End Time 9-930p		Ad-ID DMMPCAPA	AC1201		<u>Rate</u> <u>Type</u> \$1,800.00 NM
22 10/18/12	10/18/12	930-10p	930-10p	T	:30	1	\$1,800.00	NM	
Weeks: Spots: # Cr 1 4	Start Date 10/15/12 n <u>Day Air</u> Th 10/	10/21/12T- Date Air Time De	1 escription	Rate \$1,800.00 <u>Start/End Time</u> 930-10p		1 <u>Ad-ID</u>) DMMPCAPA	AC1201		<u>Rate Type</u> \$1,800.00 NM
23 10/19/12	10/19/12	930-10p	930-10p	F	:30	·	\$1,800.00	NM	
Weeks; Spots: <u>#</u> Cł 1 4		10/21/12F	1 escription	<u>Rate</u> \$1,800.00 <u>Start/End Time</u> 930-10p) <u>Ad-ID</u>) DMMPCAPA	AC1201		<u>Rate Type</u> \$1,800.00 NM
24 10/22/12	10/22/12	930-10p	930-10p	M	:30	1	\$1,800.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4		End Date MTWTF 10/28/12 M Date Air Time De /22/12 11:23 PM 93	1 escription	Rate \$1,800.00 <u>Start/End Time</u> 930-10p		1 <u>Ad-ID</u>) DMMPCAPA	AC1201		<u>Rate</u> <u>Type</u> \$1,800.00 NM
25 10/18/12	10/18/12	MLB Championshi	p Serie 3p-CC	T	:30	1	\$3,000.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4		10/21/12T- Date <u>Air Time</u> De	1	Rate \$3,000.00 Start/End Time 3p-CC	,	1 <u>Ad-ID</u>) DMMPCAPA	4C1201		Rate Type \$3,000.00 NM
26 10/18/12 In 25	10/18/12	MLB Championshi	p Serie 3p-CC	T	:30	2	\$3,000.00	NM	
Weeks: Spots: <u>#</u> Cr 1 4 2 4	Th 10/	/18/12 6:29 PM M	2	Rate \$3,000.00 Start/End Time 3p-CC 3p-CC	:30 :30	1 <u>Ad-ID</u>) DMMPCAPA) DMMPCAPA	AC1201		Rate Type \$3,000.00 NM \$3,000.00 NM
28 10/22/12 In 27	10/22/12	MLB Championshi		M	:30	1	\$4,375.00	NM	
Weeks: Spots: <u>#</u> Cl 1 4			1	Rate \$4,375.00 <u>Start/End Time</u> 3p-CC		1 <u>Ad-ID</u>) DMMPCAPA	AC1201		<u>Rate</u> Type \$4,375.00 NM





Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583233-1	10/28/12	October 2012	10/01/12 - 10/22/12

<u>Advertiser</u>	Product	Estimate Number		
Missouri PMCSA	MISSOURI PMCSA	C16C22		

<u>Total Spots</u> 22 <u>Gross Total</u> \$28,750.00

Payment Terms 30 Days

Agency Commission

\$4,312.50

Net Amount Due \$24,437.50



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
584150-1	10/28/12	October 2012	10/01/12 - 10/28/12
		•	

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,

Advertiser	Product	Estimate Number
Missouri PMCSA	f	C23C29

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	584150	09842332
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB #	Advertiser Code	Product Code
1046	MOPE	ORDR
Agency Ref	Advertiser Ref	

	Rate Type
Iine 1 Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$500.00	
Total Tota	
1 4 Tu 10/23/12 9:56 AM M-F 9-10a 9-10a :30 DMMPCAPAC1201 \$5 2 10/24/12 10/24/12 M-F 9-10a 9-10aW :30 1 \$500.00 NM line 2	
2 10/24/12	00.00 NM
line 2	
Weeks: Start Date Fnd Date MTWTESS Snots/Week Rate	
10/22/12 10/28/12W 1 \$500.00	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> <u>Start/End Time</u> <u>Length Ad-ID</u>	Rate Type
	00.00 NM
3 10/25/12 10/25/12 M-F 9-10a 9-10aT :30 1 \$500.00 NM line 3	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 T 1 \$500.00	
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> <u>Start/End Time Length Ad-ID</u>	Rate Type
1 4 Th 10/25/12 9:33 AM M-F 9-10a 9-10a :30 DMMPCAPAC1201 \$5	00.00 NM
4 10/26/12	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 F 1 \$500.00	-
Spots: # Ch <u>Day Air Date Air Time Description</u> <u>Start/End Time Length Ad-ID</u>	Rate Type
1 4 F 10/26/12 9:26 AM M-F 9-10a 9-10a :30 DMMPCAPAC1201 \$5	00.00 NM
6 10/23/12	<u> </u>
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -T 1 \$500.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
1 4 Tu 10/23/12 12:53 PM M-F 12-1p 12-1p :30 DMMPCAPAC1201 \$5	00.00 NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

10/25/12

8:46 AM M-F 7-9a

 Invoice #	Invoice Date	Invoice Month	Invoice Period
584150-1	10/20/12	OCCORDED TO 12	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C23C29

L'an Otani Maja		Danadattan	Ot and Provide Time a		Lamada	Spots/	P% (-	7 0	
ine Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7 10/24/12 line 7	10/24/12	M-F 12-1p	12-1p	W	:30	1	\$500.00	NM 	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12W	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> C 1 4		<u>Date</u> <u>Air Time</u> <u>Desc</u> /24/12 12:28 PM M-F		Start/End Time 12-1p		th <u>Ad-ID</u> 30 DMMPCAPA	AC1201		<u>Rate Type</u> \$500.00 N M
8 10/25/12 line 8	10/25/12	M-F 12-1p	12-1p	T	:30	1	\$500.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12T	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # C				Start/End Time		th Ad-ID			Rate Type
1 4	Th 10.	/25/12 12:23 PM M-F	12-1p	12-1p	:3	O DMMPCAPA	AC1201		\$500.00 NM
9 10/26/12 line 9	10/26/12	M-F 12-1p	12-1p	F	:30	1	\$500.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12F	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # C				Start/End Time		th Ad-ID			Rate Type
1 4	F 10	/26/12 12:30 PM M-F	12-1p	12-1p		O DMMPCAPA	VCT20T		\$500.00 NM
10 10/23/12 line 10	10/23/12	M-F 4-5p	4-5p	~T-~~~	:30	1	\$375.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 -T	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: # C			• •	Start/End Time		th Ad-ID	-4004		Rate Type
1 4	Tu 10.	/23/12 4:40 PM M-F 4	1-5p	4-5p	.:3	O DMMPCAPA	AC1,201		\$375.00 NM
11 10/25/12 line 11	10/25/12	M-F 4-5p	4-5p	~ ~ · T	:30	1	\$375.00	NM	
Weeks:	Start Date 10/22/12	10/28/12T	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: # C				Start/End Time		th Ad-ID	c1301		Rate Type
14	Th 10	/25/12 4:24 PM M-F 4	1-5p	4-5p		O DMMPCAPA	4C1201		\$375.00 NM
12 10/23/12 line 1	10/23/12	M-F 7-9a	7-9a		:30	1	\$825.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 -T	<u>Spots/Week</u> 1	<u>Rate</u> \$825.00					
Spots: # C				Start/End Time		th Ad-ID			Rate Type
1 4	Tu 10.	/23/12 7:16 AM M-F	7-9a	7-9a	:3	O DMMPCAPA	AC1201		\$825.00 NM
13 10/24/12 line 13	10/24/12	M-F 7-9a	7-9a	W	:30	1	\$825.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	End Date MTWTFSS 10/28/12W	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # C				Start/End Time		h Ad-ID			Rate Type
1 4	W 10	/24/12 8:40 AM M-F	7-9a	7-9a	:3	O DMMPCAPA	AC1201		\$825.00 NM
14 10/25/12 line 14	10/25/12	M-F 7-9a	7-9a	T	:30	1	\$825.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	End Date MTWTFSS 10/28/12T	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # C	h <u>Day Air</u>	<u> Date Air Time</u> <u>Desc</u>	ription	Start/End Time	Leng	h Ad-ID			Rate Type

7-9a

:30 DMMPCAPAC1201

\$825.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
584150-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C23C29

Spots/

							Spots/			
Line Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	**************************************
15 10/26/12 line 15	10/26/12	M-F 7-9a		7-9a	,,F	:30	1	\$825.00	NM	
Weeks:	Start Date 10/22/12		TWTFSS	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # C	h <u>Day Ai</u>	r Date Air Tir	me Description	on	Start/End Time	Length	Ad-ID			Rate Type
14		***************************************	AM M-F 7-9a		7-9a		DMMPCAP	AC1201		\$825.00 NM
17 10/28/12 line 17	10/28/12	Su 7-9a		Su 7-9a	S	:30	1	\$500.00	NM	
Weeks:	Start Date 10/22/12		<u> </u>	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date Air Tir</u>	me Descripti	<u>on</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
14	Su 10)/28/12 7:49	AM Su 7-9a		Su 7-9a	:30	DMMPCAP	AC1201		\$500.00 NM
18 10/23/12 line 18	10/23/12	M-F 9-10p		9-10p	-T	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/22/12		1TWTFSS -T	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: # C	h <u>Day Ai</u>	r Date <u>Air Tir</u>	me Descripti	<u>on</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
14	Tu 10 Credited		M-F 9-10)p	9-10p	:00		***************************************		\$ 1,800.00 NM
19 10/24/12 line 19	10/24/12	M-F 9-10p		9-10p	W	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/22/12		TWTFSS W	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date Air Tir</u>	<u>me Descripti</u>	<u>on</u>	Start/End Time	Length	Ad-ID			Rate Type
1 4	W 10)/24/12 11:13	PM M-F 9-10	p	9-10p	:30	DMMPCAP/	AC1201		\$1,800.00 NM
20 10/25/12 line 20	10/25/12	M-F 9-10p		9-10p	T	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/22/12		<u>(TWTFSS</u> T	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date Air Ti</u>	me Descripti	<u>on</u>	Start/End Time	<u>Length</u>	<u>Ad-ID</u>			<u>Rate Type</u>
1 4	Th 10)/25/12 10:39	PM M-F 9-10)p	9-10p	:30	DMMPCAP	AC1201		\$1,800.00 NM
21 10/26/12	10/26/12	M-F 9-10p		9-10p		:30	1	\$1,800.00	NM	
line 21	10120112	w=1 3=10p		5 10p	1	.00	i	ψ1,000.00	: \1 V!	
Weeks:	Start Date 10/22/12		<u> </u>	Spots/Week 1	<u>Rate</u> \$1.800.00					
Spots: # C			me Descripti	•	Start/End Time	Length	Ad-ID			Rate Type
1 4			PM M-F 9-10		9-10p		DMMPCAP	AC1201		\$1,800.00 NM
23 10/25/12 line 23	10/25/12	World Series	s on FOX	6p-CC	T	:30	1	\$3,000.00	NM	
Weeks:	Start Date 10/22/12		<u>/TWTFSS</u>	Spots/Week 1	<u>Rate</u> \$3,000.00					
Spots: # C			me Descripti	•	Start/End Time	Length	Ad-ID			Rate Type
1 4	Th 10		PM World Se		6p-CC		DMMPCAP	AC1201		\$3,000.00 NM
24 10/26/12	10/26/12	M-F 10-1030	Ор	10-1030p	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	:30	1	\$1,800.00	NM	
Weeks:	Start Date		MTWTESS	Spots/Week	<u>Rate</u> \$1,800.00					
Spots: # C	10/22/12 h <u>Day Ai</u>	,	 <u>me Descripti</u>	ion	Start/End Time	Length	Ad-ID			Rate Type
3pots. <u>#</u> C			PM M-F 10-1		10-1030p		DMMPCAP	AC1201		\$1,800.00 NM
	, , , ,	10.20	1971			,00				, .,

Total Spots

20

Gross Total

\$18,750.00



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Payment Terms 30 Days

NVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
584150-1	10120,72	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C23C29

Agency Commission

\$2,812.50

Net Amount Due

\$15,937.50

Rate Type

\$500.00 NM

INVOICE



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 586911-1
 11/11/12
 November 2012
 10/29/12 - 11/06/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WDAF
 Dan Driscoll
 Washington DC
 National

 Advertiser
 Product
 Estimate Number

 Missouri PMCSA
 MOPET
 C30N06

Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

11/11/12

11/05/12

Tu

Day Air Date

11/06/12

Spots: # Ch

14

-T----

Air Time Description

9:48 AM M-F 9-10a

 Flight Dates
 Order #
 Alt Order #

 10/30/12 - 11/06/12
 586911
 09853278

Cash

Billing Type

Broadcast
Special Handling

Spots/

Billing Calendar

Agency Ref Advertiser Ref

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/30/12	10/30/12	M-F 9-10a	9-10a	-T	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFS		<u>Rate</u> \$500.00			***************************************		
	Spots: # Ch			,	Start/End Time	Lena	th Ad-ID			Rate Type
	1 4		/30/12 9:39 AM M-F	***************************************	9-10a		SO DMMPCAPA	C1201		\$500.00 NM
	1 4	10 10	730712 9.33 ANTINES	5-10a	O i Ou		70			φοσο.σο Ten
2	2 10/31/12	10/31/12	M-F 9-10a	9-10a	W	:30	1	\$500.00	NM	
	Weeks:	Start Date	End Date MTWTFS		Rate			·····		
		10/29/12	11/04/12W	•	\$500.00	1	41- A -1 1D			D-4- T
	Spots: # Cl				Start/End Time		th Ad-ID	c1 201		Rate Type
	1 4	W 10	/31/12 9:31 AM M-F	- 9-10a	9-10a		30 DMMPCAPA	C12U1		\$500.00 NM
3	3 11/01/12	11/01/12	M-F 9-10a	9-10a	T	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFS 11/04/12T		<u>Rate</u> \$500.00					
	Spots: # Cl	n Day Air	Date Air Time Des	scription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 4		/01/12 9:42 AM M-F	- 9-10a	9-10a	:3	30 DMMPCAPA	C1201		\$500.00 NM
4	1 11/02/12	11/02/12	M-F 9-10a	9-10a		:30	1	\$500.00	NM	
	Weeks:	Start Date	End Date MTWTFS		Rate					
		10/29/12	11/04/12F-	•	\$500.00					_
	Spots: # Cl				Start/End Time		th Ad-ID			Rate Type
<u> </u>	14	F 11	/02/12 9:29 AM M-F	= 9-10a	9-10a	:3	30 DMMPCAPA	C1201		\$500.00 NM
5	11/06/12	11/06/12	M-F 9-10a	9-10a	-T	:30	1	\$500.00	NM	
	Weeks:	Start Date	End Date MTWTFS	Spots/Week	Rate		• • • • • • • • • • • • • • • • • • • •			
I		44/0E/40	44/44/40 T	4	¢ፍለለ ለለ					

\$500.00

9-10a

Start/End Time

Length Ad-ID

:30 DMMPCAPAC1201



Invoice #	Invoice Date	Invoice Month	Invoice Period
586911-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MOPET	C30N06

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 10/30/12	10/30/12	M-F 12-1p	12-1p	-T	:30	1	\$500.00	NM	
Weeks:		End Date MTWTFSS 11/04/12 -T	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> Ch 1 4	***************************************	<u>Date</u> <u>Air Time</u> <u>Descri</u> 30/12 12:39 PM M-F 1:		Start/End Time 12-1p		h <u>Ad-ID</u> O DMMPCAPA	AC1201		<u>Rate Type</u> \$500.00 NM
7 10/31/12	10/31/12	M-F 12-1p	12-1p	W	:30	1	\$500.00	NM	•
Weeks:	10/29/12	End Date	Spots/Week 1	<u>Rate</u> \$500.00		***************************************			
Spots: <u>#</u> Ch 1 4	<u>Day Air I</u> W 10/3	Date Air Time Descri 31/12 12:23 PM M-F 12	A-,	Start/End Time 12-1p		h <u>Ad-ID</u>) DMMPCAPA	AC1201		<u>Rate Type</u> \$500.00 NM
8 11/01/12	11/01/12	M-F 12-1p	12-1p	T	:30	1	\$500.00	NM	
Weeks: Spots: # Ch	10/29/12	End Date MTWTFSS 11/04/12T Date Air Time Descri	Spots/Week 1 ption	<u>Rate</u> \$500.00 <u>Start/End Time</u>	Lengt	n Ad-ID			Rate Type
1 4	Th 11/0)1/12 12:25 PM M-F 12	2-1p	12-1p	:3) DMMPCAPA	C1201		\$500.00 NM
9 11/02/12	11/02/12	M-F 12-1p	12-1p		:30	1	\$500.00	NM	
Weeks:		End Date MTWTFSS 11/04/12F	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> Ch 1 4	Day Air [Start/End Time 12-1p		<u>1 Ad-ID</u> DMMPCAPA	c1201		<u>Rate Type</u> \$500.00 NM
10 11/05/12	11/05/12	M-F 12-1p	12-1p	M	:30	1	\$500.00	NM	
Weeks:		11/11/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: # Ch		<u>Date Air Time Descri</u> 05/12 12:13 PM M-F 12		Start/End Time 12-1p	***************************************	DAD DMMPCAPA	c1201		<u>Rate Type</u> \$500.00 NM
11 10/30/12	10/30/12	M-F 4-5p	4~5p	-T	:30	1	\$375.00	NM	
Weeks:		End Date MTWTFSS 11/04/12 -T	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: <u>#</u> Ch 1 4	<u>Day</u> <u>Air I</u> Tu 10/3			Start/End Time 4-5p		n <u>Ad-ID</u> D DMMPCAPA	C1201		<u>Rate Type</u> \$375.00 NM
12 11/01/12	11/01/12	M-F 4-5p	4-5p	T	:30	1	\$375.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12T	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descri</u> 11/12 <u>4:18 PM M-F 4-</u>		Start/End Time 4-5p		n <u>Ad-ID</u>) DMMPCAPA	c1201		<u>Rate</u> <u>Type</u> \$375.00 NM
13 10/30/12	10/30/12	M-F 7-9a	7-9a	-T	:30	1	\$825.00	NM	
Weeks:		End Date MTWTFSS 11/04/12 -T	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: <u>#</u> Ch 1 4		<u> </u>		Start/End Time 7-9a		1 <u>Ad-ID</u> 1 DMMPCAPA	C1201		<u>Rate Type</u> \$825.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
586911-1		November 2012	10/29/12 - 11/06/12

Missouri PMCSA	MOPET	C30N06
Advertiser	Product	Estimate Number

ine Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
14 10/31/12	10/31/12	M-F 7-9a		7-9a	W	:30	1	\$825.00	NM	
Weeks:	Start Date 10/29/12		MTWTFSS W	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # Ch			ime Descript		Start/End Time		h <u>Ad-ID</u>			Rate Type
14	W 10	/31/12 7:09	AM M-F 7-9	9	7-9a	:3	O DMMPCAP	AC1201		\$825.00 NM
15 11/01/12	11/01/12	M-F 7-9a		7-9a	T	:30	1	\$825.00	NM	
Weeks:	Start Date 10/29/12		MTWTFSS	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # Ch		•	ime Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Th 11	/01/12 7:39	AM M-F 7-9a	3	7-9a	:3	O DMMPCAP	AC1201		\$825.00 NM
16 11/02/12	11/02/12	M-F 7-9a	<u> </u>	7-9a	F	:30	1	\$825.00	NM	
Weeks:	Start Date 10/29/12	End Date 1	MTWTFSS	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # Ch			ime Descript	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4			AM M-F 7-9		7-9a		O DMMPCAP	AC1201		\$825.00 NM
17 11/05/12	11/05/12	M-F 7-9a		7-9a	M	:30	1	\$825.00	NM	
Weeks:	Start Date 11/05/12		MTWTFSS V	Spots/Week	<u>Rate</u> \$825.00					
Spots: # Ch			me Descript	•	Start/End Time	Lenat	h Ad-ID			Rate Type
1 4			AM M-F 7-9		7-9a		O DMMPCAP	AC1201		\$825.00 NM
18 11/06/12	11/06/12	M-F 7-9a		7-9a	-T	:30	1	\$825.00	NM	
Weeks:	Start Date 11/05/12		MTWTFSS -T	Spots/Week	<u>Rate</u> \$825.00					
Spots: # Ch		. ,, , ., ,	me Descript	•	Start/End Time	Lenat	h Ad-ID			Rate Type
1 4	Tu 11.		AM M-F 7-9		7-9a		O DMMPCAP	AC1201		\$825.00 NM
20 11/04/12	11/04/12	530-6p		530-6p	S	:30	1	\$375.00	NM	
Weeks:	Start Date 10/29/12		MTWTFSS	Spots/Week	Rate					***************************************
Spots: # Ch			me Descript	ion	\$375,00 Start/End Time	Lengt	h Ad-iD			Rate Type
1 4	Su 11.		530-6p		530-6p	:0				\$375.00 NM
	Credited	<u> </u>								
21 10/30/12	10/30/12	9-930p		9-930p	-T	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/29/12		<u> </u>	Spots/Week	<u>Rate</u> \$1,800.00					
Spots: # Ch			me Descript	ion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 4	Tu 10.	/30/12 9:27	РМ 9-930р		9-930p	.3	O DMMPCAP	AC1201		\$1,800.00 NM
22 10/31/12	10/31/12	9-930p		9-930p	W	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/29/12		MTWTFSS	Spots/Week	<u>Rate</u> \$1,800.00	***************************************				
Spots: # Ch			me Descript	ion	Start/End Time	Lenat	h Ad-ID			Rate Type
1 4			PM 9-930p		9-930p		DMMPCAP	AC1201		\$1,800.00 NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586911-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
Missouri PMCSA	MOPET	C30N06

:30 DMMPCAPAC1201

\$375.00 NM

ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
23 11/01/12	11/01/12	9-930p	9-930p		:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$1,800.00					
Spots: # C				Start/End Time	Lenat	h Ad-ID			Rate Type
1 4				9-930p		() DMMPCAP	AC1201		\$1,800.00 NN
24 11/02/12	11/02/12	9-930p	9-930p	F	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$1,800.00					
Spots: # C			•	Start/End Time	Lenat	h Ad-ID			Rate Type
1 4		/02/12 9:14 PM 9-93		9-930p		O DMMPCAP	AC1201		\$1,800.00 NM
25 11/05/12	11/05/12	9-930p	9-930p	M	:30	1	\$1,800.00	NM	
Weeks:	Start Date			Rate					
Spots: # C	11/05/12 h <u>Day Air</u>			\$1,800.00 Start/End Time	l enat	h Ad-ID			Rate Type
1 4				9-930p		O DMMPCAP	AC1201		\$1,800.00 NM
26 11/01/12	11/01/12	M-F 3-4p	3-4p	Т	:30	2	\$150.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$150.00					
Spots: # C				Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Th 11.	/01/12 3:09 PM M-F	3-4p	3-4p	:3	O DMMPCAPA	AC1201		\$150.00 NA
2 4	Th 11,	/01/12 3:55 PM M-F	3-4p	3-4p	:3	O DMMPCAP	AC1201		\$150.00 NA
27 11/02/12	11/02/12	M-F 3-4p	3-4p		:30	2	\$150.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$150.00	***************************************				
Spots: # C	h <u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
1 4	F 11	/02/12 3:17 PM M-F	3-4p	3-4p	:3	O DMMPCAPA	AC1201		\$150.00 NN
2 4	F 11.	/02/12 4:00 PM M-F	3-4p	3-4p	:3	O DMMPCAP	AC1201		\$150.00 NN
28 11/05/12	11/05/12	M-F 3-4p	3-4p	M	:30	1	\$150.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS		<u>Rate</u> \$150.00					
Spots: # C		Date Air Time Des	· ·	Start/End Time	1 enaf	h Ad-ID			Rate Type
1 4		/05/12 3:28 PM M-F		3-4p		O DMMPCAP	AC1201		\$150.00 NA
29 11/01/12	11/01/12	M-F 3-4p	3-4p	T	:30	1	\$375.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$375.00					
Spots: # C			cription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 4	Th 11,	/01/12 3:29 PM M-F	3-4p	3-4p	:3	O DMMPCAPA	AC1201		\$375.00 NN
30 11/02/12	11/02/12	M-F 3-4p	3-4p	F	:30	1	\$375.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$375.00					
Spots: # C				Start/End Time	Lengt	h Ad-ID			<u>Rate Typ</u>
1 4		/02/12 3:37 PM MLF	3-4n	3-4n	-2	O DMMPCAP	AC1201		\$375.00 NI

3-4p

3:37 PM M-F 3-4p

14

11/02/12



Invoice #	Invoice Date	Invoice Month	Invoice Period
586911-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
Missouri PMCSA	MOPET	C30N06

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
31 11/05/12	11/05/12	M-F 3-4p	3-4p	M	:30	1	\$375.00	NM	
Weeks: Spots: # CI 1 4	11/05/12 n <u>Day Air</u>	End Date MTWTFSS 11/11/12 M Date Air Time Descri 05/12 3:09 PM M-F 3-		Rate \$375.00 Start/End Time 3-4p		n <u>Ad-ID</u> 0 dmmpcap	AC1201		<u>Rate</u> <u>Type</u> \$375.00 NM
32 11/03/12 In 30	11/03/12	Sa 7-9a	Sa 7-9a	S-	:30	1	\$800.00	NM	
Weeks: Spots: # Cl	10/29/12			<u>Rate</u> \$800.00 <u>Start/End Time</u> Sa 7-9a		h <u>Ad-ID</u> O DMMPCAP	AC1201		<u>Rate</u> <u>Type</u> \$800.00 NM
33 11/04/12 In 31	11/04/12	Su 7-9a	Su 7-9a	S	:30	1	\$800.00	NM	
Weeks: Spots: # Ct	Start Date 10/29/12 1 <u>Day Air</u> Su 11/0	11/04/12S Date Air Time Descri		<u>Rate</u> \$800.00 <u>Start/End Time</u> Su 7-9a		n <u>Ad-ID</u> O DMMPCAP	AC1201		<u>Rate</u> <u>Type</u> \$800.00 NM
34 11/04/12 in 32	11/04/12	Su 10p Sports SP	Su 10-1035p	S	:30	1	\$1,000.00	NM	
Weeks: Spots: <u>#</u> Ct 1 4	<u>Start Date</u> 10/29/12 n <u>Day Air l</u> Su 11/0			<u>Rate</u> \$1,000.00 <u>Start/End Time</u> Su 10-1035p		n <u>Ad-ID</u> D dmmpcap.	AC1201		<u>Rate</u> <u>Type</u> \$1,000.00 NM
35 11/05/12 In 33	11/05/12	FOX Prime Monday 8-	Эр 8р-9р	M	:30	1	\$1,800.00	NM	
Weeks: Spots: <u>#</u> Ct 1 4	Start Date 11/05/12 Day Air M 11/0		1	<u>Rate</u> \$1,800.00 <u>Start/End Time</u> 8p-9p		n <u>Ad-ID</u>) DMMPCAP,	AC1201		Rate <u>Type</u> \$1,800.00 NM
36 11/01/12 In 34	11/01/12	FOX X Factor	7-9p	T	:30	1	\$3,000.00	NM	
Weeks: Spots: <u>#</u> Ct 1 4	10/29/12		477	<u>Rate</u> \$3,000.00 <u>Start/End Time</u> 7-9p		n <u>Ad-ID</u> O DMMPCAPA	AC1201		<u>Rate</u> <u>Type</u> \$3,000.00 NM
37 11/02/12 In 35	11/02/12	FOX Prime Friday 7-8p	7p-8p	F	:30	1	\$1,000.00	NM	
Weeks: Spots: <u>#</u> Cr 1 4	10/29/12 n <u>Day Air I</u>		Spots/Week 1 otion rime Friday 7-8p	<u>Rate</u> \$1,000.00 <u>Start/End Time</u> 7p-8p		Ad-ID DMMPCAP	AC1201		<u>Rate Type</u> \$1,000.00 NM
38 11/02/12 In 36	11/02/12	FOX Prime Friday 8-9p	8p-9p		:30	1	\$1,000.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	10/29/12 1 <u>Day Air l</u>		<u>Spots/Week</u> 1 <u>ption</u> rime Friday 8-9p	<u>Rate</u> \$1,000.00 <u>Start/End-Time</u> 8p-9p	-	n <u>Ad-ID</u>) DMMPCAP	AC1201		<u>Rate Type</u> \$1,000.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586911-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MOPET	C30N06

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	11/02/12 in 37	11/02/12	M-F 630-7p	630-7p	F	:30	1	\$2,160.00	NM	
	Veeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12F	Spots/Week 1	<u>Rate</u> \$2,160.00					
9	Spots: <u>#</u> Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate Type</u>
	1 4	F 11/	02/12 6:36 PM M-F 630	0-7p	630-7p	:3	O DMMPCAPA	AC1201		\$2,160.00 NM
	11/05/12 In 38	11/05/12	M-F 630-7p	630-7p	M	:30	1	\$2,155.00	NM	
\	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$2,155.00					
(Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
Ĺ	1 4	M 11/	05/12 6:36 PM M-F 630	0-7p	630-7p	:3	O DMMPCAPA	AC1201		\$2,155.00 NM
	11/05/12 In 40	11/05/12	M-F 630-7p	630-7p	M	:30	1	\$2,160.00	NM	
,	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$2,160.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
L	1 4	M 11/	05/12 6:53 PM M-F 630	0-7p	630-7p	:3	O DMMPCAPA	AC1201		\$2,160.00 NM
	11/06/12 In 39	11/06/12	M-F 10-11a	10-11a	-T	:30	1	\$375.00	NM	
1	Neeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 -T	Spots/Week 1	<u>Rate</u> \$375.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	1 4	Tu 11/	06/12 10:50 AM M-F 10-	11a	10-11a	:3	O DMMPCAPA	AC1201		\$375.00 NM

Total Spots 42 Gross Total \$37,825.00

Payment Terms 30 Days

Agency Commission

\$5,673.75

Net Amount Due

\$32,151.25



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
584150-2	11/11/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C23C29

Flight Dates	Order #	Alt Order #				
10/23/12 - 10/29/12	584150	09842332				
Billing Calendar Broadcast	Billing Type Cash	, ,				
Special Handling						
IDB#	Advertiser Code	Product Code				
1046	MOPE	ORDR				
Agency Ref	Advertiser Ref					

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5	10/29/12 line 5	10/29/12	M-F 9-10a	9-10a	M	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/29/12	End Date <u>MTWTFSS</u> 11/04/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			<u>Rate Type</u>
	14	M 10/	/29/12 9:17 AM M-F 9	-10a	9-10a	:3	O DMMPCAPA	C1201		\$500.00 NM
16	10/29/12 line 6	10/29/12	M-F 7-9a	7-9a	M	:30	1	\$825.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$825.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate Type</u>
L	1 4	M 10/	/29/12 8:43 AM M-F 7	-9a	7-9a	:3	O DMMPCAPA	.c1201		\$825.00 NM
22	10/29/12 line 22	10/29/12	M-F 9-10p	9-10p	M	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00					
	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
L	1 4	M 10/	/29/12 9:56 PM M-F 9	-10p	9-10p	:3	0 WORKING	4 YOU ID		\$1,800.00 NM

Total Spots

Gross Total

\$3,125.00

Payment Terms 30 Days

Agency Commission

\$468.75

Net Amount Due

\$2,656.25